

# XIIME News

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**XAVIER INSTITUTE OF MANAGEMENT  
& ENTREPRENEURSHIP  
BANGALORE, CHENNAI & KOCHI**

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## Editorial Team

### Faculty Coordinators

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### Students' Editorial Team (Chennai)

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### Students' Editorial Team (Kochi)

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Ms. Meghna Peethambaran

# ACADEMIC RETREAT



**Prof. Joy Oommen IAS (Retd.) addressing the faculty**

A one-day academic retreat was organized by XIME Bangalore on October 31, 2020, with a view to strengthening the academic capabilities of the teaching faculty and to consider what we have to do to position ourselves as one of the best in the Country.

The sessions were initiated by **Prof J. Philip, Founder and Chairman XIME Bangalore.** He took an enlightening session for the faculty on the changes in the higher education landscape, emphasizing the need for pacesetting changes, digital dexterity and soft skills, incorporating sustainability, concern for the environment, and India specificity aligned with XIME's values.

**Prof. C.P. Ravindranathan, Chairman Kochi** revisited the mission and vision statement keeping in mind the future of work and the impact of technology at work and digitalization of management education.

**Prof. P. Joy Oommen (IAS Retd.), Former Chief Secretary, Chhattisgarh** set the stage for the discussion by proposing the Interim recommendation for future direction for XIME. It was followed by presentations by Dr. Nellaiappan, Director, XIME Bangalore, Dr. R Nandagopal, Director XIME Kochi, Prof. Suryanarayan, Dean XIME Bangalore, Dr. N M K Bhatta, Dean Research, and Dr. Meena Rani, Asst. Dean. There were lively discussions in the retreat and came up with an action plan to strengthen our Research.



**Faculty from XIME Bangalore**

# FROM PLACEMENT CELL

The Placement Season at XIME commenced online from December 2, 2020 for the students of PGDM 2019-21 batch. More than 20 top companies have completed the placement virtually and a similar number is lined up to visit over the next couple of weeks. Leading companies including Infosys, Wipro, PwC, IDFC, EY, TCS, Tech Mahindra, Oracle, Aspire Systems, HPE, VMWare, Mphasis, HSBC, HungerBox, Arcesium etc have participated so far in the placement process.

So far, XIME has attracted 7 first time recruiters this year. As of now, our top recruiters are Infosys, PwC and Wipro. The students have been placed in varied roles such as Management Trainee, Consultant, Business Analyst, Credit Analyst, Area Manager, Business Development Manager etc. across sectors. In spite of COVID slowdown, XIME is confident to achieve 100% placements as earlier years.

As in the past, so now, Placement is centralised and is conducted from the Bangalore Campus.

Next round of Placement Dates:

**Physical process at Campus - March 11 - 13, 2021**



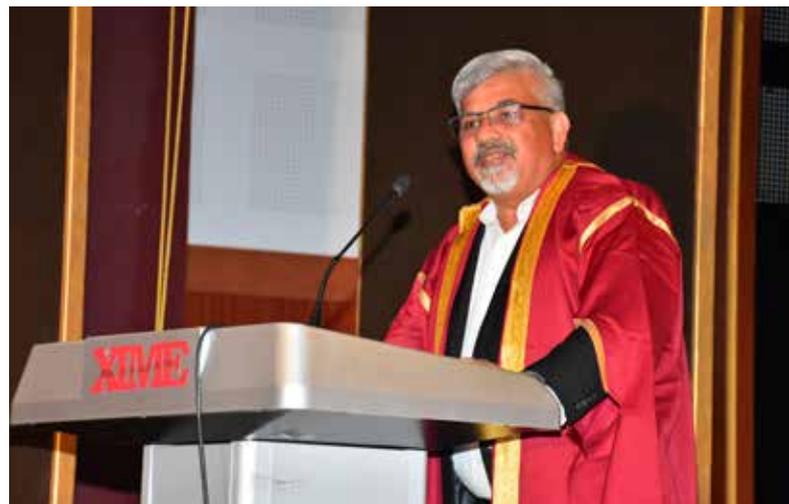
PGDM Batch 24



## 24TH CONVOCATION XIME BANGALORE

The 24<sup>th</sup> Convocation ceremony of XIME, Bangalore was held on December 19, 2020. Due to the COVID-19 restrictions, this was on a hybrid model. The Chief Guest of the function was **Mr. Kamal Bali, President and Managing Director of Volvo Group, India.** **Prof. J. Philip, Chairman, XIME Bangalore** declared the Convocation open. The PGDM Certificates were awarded to the students by the Chairman, Prof. J. Philip and Vice Chairman, Prof. C P Ravindranathan. The Excellence Awards numbering 10 were presented to the winners by the Chief Guest Mr. Kamal Bali.

In his address to the graduating students, Mr. Kamal Bali stated that one particular country was accounting for 30 percent of 4 Trillion Dollar-worth global manufacturing activity, which will undergo a major rebalancing in the post-pandemic world, and the countries like India are going to be major beneficiaries of such rebalancing. He emphasised on 6 Cs-for the fresh



**Mr. Kamal Bali, President and Managing Director of Volvo Group, India**

graduates. Curiosity, Continuous learning, Comfort with technology, Contribution, Concentration on the chosen field, and the need to collaborate to be successful in their careers. **Dr. M. Nellaippan, Director,** presented the Annual Report. Ms. PJR Vaishnavi thanked the institution, the faculty members, and staff on behalf of the graduating batch. The ceremony concluded with the National anthem.

## TOP HONOURS WENT TO THE FOLLOWING STUDENTS:

**Triune Company Gold Medal** for the Best All Round Performer in the Outgoing PGDM Batch: Mr. Jonathan John K.

**Chairman's Gold Medal** for the Student scoring the highest CGPA in the Outgoing PGDM Batch: Ms. PJR Vaishnavi.

**XIME President's Roll of Honour** for Outstanding Academic Performance (2nd Position) with cash award of Rs. 20,000: Mr. Jonathan John K.

**XIME Prof. J. D. Cherayil Memorial Award** for Outstanding Academic Performance (3rd Position) with cash award of Rs. 10,000: Ms. Shravani P.

**Mphasis Excellence Award** of Rs. 10,000 for the best outgoing HR Student: Ms. Shravani P.

**Dell Excellence Award** of Rs. 10,000 for the best outgoing Marketing Student: Ms. PJR Vaishnavi.

**Muthoot Group Award** of Rs. 10,000 for the best outgoing Finance Student: Ms. Naomi Varghese.

**XIME Alumni Award** of Rs. 10,000 for the best outgoing Operations Student: Ms. Anupama Sabu.

**Prof. Sharu S Ranganekar Excellence Award** of Rs. 10,000 for the best outgoing IT & Systems Student: Ms. Aparna Anatharaman.

**100% Attendance Award** of Rs.10,000 for the student scoring cent percent attendance across all six trimesters of the Batch: Ms. Tanvi Parijat.



Toppers with the Chariman, Chief Guest and Board Members of XIME, Bangalore

# CHAIRMAN'S DIARY



**ISTD Indore Chapter**  
**Regional Convention**

*Theme: Emerging Phase of Training During the Transition from Industry 4.0 to 5.0*

December 29, 2020

**Chief Guest**  
Prof. Joe Philip  
Founder President  
XIME Bangalore

**Guest of Honor**  
Dr. Nataraj Ray  
National President,  
ISTD.

**Speakers**

|  |  |   |  |
|--|--|---|--|
| <br>Amrish Kanungo<br>Global Head HR-<br>New Vision Software,<br>Pune. | <br>Prabhash Nirbhay<br>Co-Founder & Head-<br>Consulting Practices<br>Flipcarbon, Bangalore. | <br>Sahil Nayar<br>Sr.Associate<br>Director,-HR, KPMG<br>India, Mumbai. | <br>Gauri Das<br>Vice President & Head HR<br>India Factoring and<br>Finance Solutions Pvt.<br>Ltd, Mumbai. |
|--|--|---|--|

1. **ISTD Indore Chapter Regional Convention**, Prof. J. Philip, Chairman, XIME Bangalore was the Chief Guest at ISTD Indore Chapter Regional Convention held on December 29, 2020.
2. **Standards for Educational Advancement & Accreditation (SEAA) Trust, New Delhi**, Prof. J. Philip, the Keynote Speaker at 13<sup>th</sup> International Accreditation Conference organized in virtual mode by SEAA Trust, New Delhi on November 5 -7, 2020.
3. **XIME PGCM - Industry Council Meet**, the meeting was held on November 6, 2020. Prof. J. Philip, Chairman, in his address requested for the support of Industry-experts to strengthen the project management skills of PGCM students.
4. **Building Leadership in the Next Generation programme**, this is one of the special programmes of XIME addressed to the youth. Prof. J. Philip, inaugurated this Programme virtually on October 2, 2020.
5. **Leveraging the Talent of Gulf Returnees**, this is a kind of CSR Programme of XIME. Prof. J. Philip addressed the Press meet on October 9, 2020, on this Programme

# NEW INITIATIVE

## GULF RETURNEES PROGRAMME AT XIME KOCHI ON JANUARY 29- 30 2021



We are aware that lakhs of Keralites have come back to the state in recent days on account of Covid 19 pandemic as well the major economic crisis faced by the Gulf countries. The Gulf Returnees are back at a time when the state and the country was going through the worst ever economic and health crisis in India.

Considering this background, the **“Gulf Returnees Programme”** a brain-child of **Prof. J. Philip, Chairman XIME Bangalore and the Principal Founder of XIME**, was conceptualised. The idea behind this “Gulf Returnees programme” is to address this burning need of rehabilitating the talented Gulf Returnees by helping them set up their own venture in Kerala. This will also support the Kerala Government in its efforts during these testing times. Some of the major government bodies including Department of Industries, KSIDC, KFC, KSuM, Norka extended their support towards this novel

initiative. Federal Bank and South Indian Bank partnered in this programme.

The Chairman of this event was **Dr. J. Alexander, IAS (Retd.), President XIME** and Former Chief Secretary, Govt. of Karnataka. Ambassador C.P. Ravindranathan, IFS (Retd.), Chairman XIME Kochi, Prof. Joy Oommen, Professor XIME Bangalore and Former Chief Secretary, Chattisgarh, Mr. V.O. Sebastian, Vice Chairman, XIME Kochi were instrumental in giving shape to this unique programme.

Over 300 enquiries were received based on the wide press coverage given in newspapers across the state and a total of 41 participants were selected, for the workshop organized at XIME Kochi campus on January 29 and 30, 2021.

The workshop started with a welcome address by **Dr. J. Alexander, IAS (Retd.)** where he detailed about the idea behind this initiative and the need for a dream accompanied by

a plan of action to achieve a goal. He also mentioned about our intent of helping the returnees set up a business and thereby generate further employment opportunities in the state and accomplish a larger objective of overall well-being of the state.

**Ambassador C. P. Ravindranathan, IFS (Retd.), Chairman XIME Kochi**, in his address stressed about how this workshop is designed to address the various issues a prospective Gulf Returnee may face when starting a business in Kerala.

**Prof. J. Philip, Chairman XIME Bangalore** also, addressed the gathering. Prof. Philip shared the values and ethos behind the starting of XIME and stressed that he was clear from the beginning that XIME is not going to be a commercial venture but a social enterprise. The commitment to entrepreneurship was embedded in the name of XIME itself by being the first ever Business School in India to have 'Entrepreneurship' in its name. He further shared about the initiatives taken by XIME in Kerala towards XIME's social commitment that included a two months program for young leaders of Kerala, a program for Principals of colleges of the state and earlier another program on leadership for selected 41 participants in Kerala. All these were done free of cost or at cost. Prof. Philip said that even this Gulf Returnees program is organised free of cost to further our deep social commitment.



**Dr. J. Alexander, IAS (Retd.), President XIME Society**



**Prof. J. Philip, Chairman XIME Bangalore**



**Dr. K. Elangovan, IAS, Principal Secretary Industries, Govt. of Kerala,** delivered the Inaugural Address over zoom where he informed the participants about the various supportive measures and schemes of the Government to support prospective entrepreneurs.



**Shri. S. Suhas, IAS, District Collector Ernakulam,** addressed the participants about recent schemes and development in the district to support entrepreneurs.

**Shri. T. K. Jose, IAS, Additional Chief Secretary, Home & Vigilance,** detailed the participants the various avenues to start a venture for an entrepreneur in Kerala other than sharing some of the success stories of small entrepreneurs.

Entrepreneurs like Mr. Shivadas Menon, Mr. Jose Dominic, Mr. James Joseph, Mr. Mathew Urumbath, Mr. Roshan Kynady, Mr. Sandith Thandassery, Mr. Joju Varghese shared their insights and rich experience with the audience while speakers like Mr. K.V.Dayal, known as the father of Organic Farming in Kerala, Mr. Satheesh Kumar of CIAL, Ms. Sheeba from District Industries Centre and representatives from KFC, KSIDC etc. also gave their perspective and inputs during the two day session.

This initiative was also supported by Federal Bank and South Indian Bank. Mr. T. S. Chandran, Deputy Director (Retd.), Department of Industries was at the fore-front in supporting the programme in terms of program design, participation and delivery.

Kairali TV provided extensive coverage for this programme including a panel discussion. The panel members included Dr.

J. Alexander, IAS (Retd.), Prof. J. Philip, Amb. C.P. Ravindranathan, IFS (Retd.), Mr. Navas Meeran, MD of Eastern Group and Mr. Mohd. Riyas, Project Director, KSuM.

During this program, one special highlight was the surprise honouring event wherein Mr. Firoz Meeran, Director, Eastern Group and Mr. George Kuriape, Board Member, KLM Axiva honoured Prof. J. Philip, considered as the doyen in management education, for his outstanding contribution as a Leader, Manager and a Visionary Educationist. Considering the overwhelming feedback, the next edition of this workshop will be conducted in Kozhikode on March 17 - 18, 2021.

## **GULF RETURNEES VIRTUAL ORIENTATION PROGRAMME ON DECEMBER 23, 2020**

An orientation programme was conducted virtually for the Gulf Returnees by Prof. Joy Oommen IAS (Retd.), Prof. Girish A.S., Prof. Alok Krishna and an external resource person Mr. Chandran T.S.

25 participants attended the session online. The session was conducted basically to understand the background and experience of the aspiring entrepreneurs who had registered to participate in our Gulf Programme. It was a 90 minutes session and the same was well received by the audience.

# STUDENT CLUBS

XIME is a student-centric institute. The campus is always alive with excitement. Enthusiasm fills the air as students experience the joy of learning.

## FINITIATIVE:



The Finitiative club, is a student driven initiative that collaborates both with corporate institution from the financial sector as well as the academia, to provide a valuable platform for students to improve their quantitative and analytical abilities.

| EVENT                                | DESCRIPTION  | DATE                   |
|--------------------------------------|--|------------------------|
| Indian Economic Recession            | It involved the participants in answering questions based on a given case study from the point of view of the RBI Governor.<br><b>Blog 1:</b> Topic - Auction & Indian Premier League. (Posted on December 6, 2020)<br><b>Blog 2:</b> Topic - Farm Laws: Agricultural Reforms 2020, Government's standpoint vs Farmer's viewpoint. (Posted on December 20, 2020) | December 29, 2020      |
| Breaking Bid                         | This event was related to IPL auctioning. The participants had to build an IPL team with the given amount and comply with guidelines.  | November 19 & 20, 2020 |
| Finitiative Assistance Program (FAP) | Target audience were non-commerce students of the first year to understand the concepts of accounts. 30 students attended the program.   | September 5 & 6 2020   |
| Turn the Table Around                | This event aimed at motivating students to provide innovative and logical strategies to the companies that went bankrupt due to the COVID-19 pandemic. Winners were awarded cash prizes and E-Certificates.  | August 9 - 26, 2020    |

## X-OPS:



The X-OPS club aims to get students involved with the Operations group and to create an awareness about the importance of Operations in the day-to-day Business.

| EVENT       | DESCRIPTION   | DATE              |
|-------------|---|-------------------|
| Sudok ops   | Sudok Ops was a fun, yet compelling game. This tested the participants' hold on sudoku and decoding.  | January 8, 2021   |
| Brain Thug  | It was a Quiz for all the Operations enthusiasts.   | December 5, 2020  |
| Instamaze   | The event was conducted on Instagram. It was a maze-like activity inspired by the Tri-wizard tournament maze from the famous Harry Potter series. It attracted about 80 participants. | November 28, 2020 |
| SIP Connect | In this event XIME alumni shared their personal experiences and industrial experiences. The speakers were from different domain and they addressed the students of XIME all campuses. | October 29, 2020  |

## MARK XIME:



Ideate, Innovate, Create are the three words that will be etched into the minds of every XIME student of Marketing club.

| EVENT          | DESCRIPTION   | DATE              |
|----------------|---|-------------------|
| Webinar        | Advancements in B2B Marketing was conducted by Mr. Arun Gopalswami, co-founder & CEO of Recotap.  | January 15, 2021  |
| MarQuiz-       | A quiz based on marketing concepts, general marketing trivia, and current affairs.  | January 6, 2021   |
| Pass the sweet | This activity was conducted on Instagram video to showcase the Diwali spirit.   | November 15, 2020 |
| Memopia        | A fun-filled meme making competition that tested creativity, originality and ability of showcasing why certain products failed in the market. | October 18, 2020  |



## HRUDAY:

Touching Hearts, Transforming People Every year, HRUDAY, the HR Student Club organizes biz-fest like competitions and events, along with interactions with distinguished HR professionals.

| EVENT           | DESCRIPTION   | DATE              |
|-----------------|---|-------------------|
| Webinar         | Mr. Gokul Santhanam. Sr. Vice President Mphasis and alumnus of XIME Bangalore, enlightened the students on the dynamics of employee engagement during long-term work from home. | December 19, 2020 |
| Resume Workshop | Workshop in collaboration with the Next Level Club. The event attracted 50 participants.  | October 4, 2020   |



## XORATION:

The X-Oration club is an excellent platform to conquer stage fright.

| EVENT                  | DESCRIPTION  | DATE                           |
|------------------------|--|--------------------------------|
| Case Cracking Workshop | A two day Case study workshop in association with Umbrella Genix.  | November 7 & 8, 2020           |
| Crack-it               | An inter-college trivial moot court like competition wherein participants had to defend their stand in a trivial/controversial case. | November 23 - December 7, 2020 |

## XSEED CLUB:

X-SEED is the social club of XIME which undertakes numerous social activities and helps in adding value to the society.

| EVENT                   | DESCRIPTION  | DATE                          |
|-------------------------|--|-------------------------------|
| Green Challenge         | 70 participants from XIME as well as other colleges planted trees in order to make awareness of protecting the environment.  | September 19-26, 2020         |
| Online classes          | Online classes for REDS on English, were conducted.  | October 4 - December 31, 2020 |
| World Mental Health Day | Ms. Subhasri Viswanathan, a Psychologist conducted an awareness programme on mental health.  | October 10, 2020              |
| National Epilepsy Day   | The volunteers wore a Purple/ Pink / Blue coloured attire (as these are the colours which signify support toward the people suffering from Epilepsy), and added an Instagram with a selfie and caption: #purple_for_our_people#  | November 17, 2020             |
| Children's Day          | This year, it was very special as we had the celebration through Google Meet for the kids from different states. This event attracted participants from Good Life Centre, Chennai, Satan Ashram, Jharkhand, Shanti Bhavan, Bangalore, Mother and Child Foundation, Kerala and Vinayaka School, Bangalore. Competitions like Extempore, jumbled words, Storytelling, Dance and Song were the part of the program. | November 13, 2020             |
| Christmas Day           | <b>At REDS:</b> Conducted indoor and outdoor games. The event ended with Santa Claus distributing gifts and chocolates. XSEED took the initiative to donate dresses to the kids of REDS.<br><b>XIME, Bangalore:</b> Handmade Christmas greeting cards and gifts were given to 60 non-teaching staff as a token of gratitude and love.  | December 24, 2020             |



**Christmas Celebration at REDS**

**EMPRESSARIO:**



Empressario is one of the very vibrant clubs of XIME which focuses on entrepreneurial initiatives in the campus. This club organizes activities which involve students and potential entrepreneurs.

| EVENT                              | DESCRIPTION   | DATE              |
|------------------------------------|---|-------------------|
| Bizzar-o-Genix                     | The event consisted of a quiz round followed by the sales pitch for bizarre products.                               | December 24, 2020 |
| National Business Plan Competition | The club successfully conducted the regional rounds for the National Business Plan Competition, the flagship event. | November 16, 2020 |
| Level Up event                     | The participants were given a real-life situation and were asked to find a solution.                                | October 27, 2020  |



**Winners of National Business Plan Competition**

# SPEAKER SERIES

One of the unique aspects of teaching is to bring in variety and this was accomplished through a series of lectures by eminent speakers giving an industrial perspective and also making the students aware of the industry connect that XIME has.

| Sl.No | Topics  | Resource Person  |
|-------|---|--|
| 1     | The new world of work   | <b>Mr.Ganesh Krishnan</b> , Serial entrepreneur, <b>Mr. Ramoji</b> , Director of Manipal Healthmap diagnostics; Dr. Balamuralidhar, Principal Scientist and Head, TCS research and innovation lab; <b>Mr.Ganesh Natarajan</b> , chairman of 5F World, Ex-Chairman of NASSCOM, and <b>Mr.Hussain Shariyarr</b> SVP & Business head of Godrej & Boyce Manufacturing Co.Ltd |
| 2     | Effective Management Skills for Successful Organizations                                  | <b>Prof.Victor Solntsev</b> , Director of the International Scientific and Educational Center for Innovation Management (ISECIM) from RANEP, Moscow, Russia  |
| 3     | Accreditation, Quality, and Roadmap for Excellence in Higher Education'                   | <b>Prof. Natarajan</b> , Former Chairman of AICTE  |
| 4     | Cyber Security: Present and Future Challenges for End Users, Corporations and Government. | <b>Mr. Svetozar Vesic</b> , Director of IT, National Institute of Scientific Research, Montreal, Canada.   |
| 5     | Equity Markets  | <b>Mr. Manoj Shenoy</b> , Exc. Director, IIFL, wealth Management   |



**Prof. Natarajan**



**Mr. Manoj Shenoy**

# FACULTY ACHIEVEMENTS/ PUBLICATIONS

## RESEARCH PUBLICATIONS IN JOURNALS

Dr. Trinley Paldon, published a paper titled, "Do the Stock Indices follow a Random Walk and a Set Pattern?". Journal of Accounting Research, Business, and Finance Management Volume-1, Issue-2. November 2020.

## PAPERS PUBLISHED IN JME

Prof. G. Shanmugapublished an article titled, "Impact of COVID-19 in our day-to-day life" Experiential learning, beyond textbooks.

## COMPENDIUM OF TEACHING CASES

1. Toys and Smiles- a startup business idea, Prof. S. Suryanarayanan
2. Strategy in Action - Sehatswad Masalas, Prof. NMK Bhatta
3. Central Data Science Laboratory - A case on Design Thinking, Prof. NMK Bhatta.

# STUDENT'S WINNING STREAK

| Date              | Name of the Event                                  | Category                           | Participants  | Achievements  |
|-------------------|--|------------------------------------|---|---|
| November 8, 2020  | Aykya 2020, Amrita School of Management, Bangalore | Analytics Competition              | Ms. Aathira M, Mr. Anant Krishna & Mr. Eby Jacob      | Second Prize  |
| November 25, 2020 | Rotary Clubs of Bangalore                          | Startup-up Hackathon               | Ms. Chhavi Nahata, Ms. Dhanyatha PD, Ms. Ekta Lalwani | Runner up   |
| December 20, 2020 | NIT Trichy   | Merx - The Marketing Event by DOMS | Ms. Aathira M, Mr. Anant Krishna & Mr. Eby Jacob      | 7th rank in National Finals out of 1000+ teams participated |
| January 16, 2021  | K.J Somaiya Institute of Management                | Case Writing Competition           | Aathira M, Anant Krishna, Eby Jacob                   | Runners Up  |

# XIME CELEBRATIONS

## REPUBLIC DAY CELEBRATION:

On January 26, XIME commemorated the **71st Republic Day of India** with its unique traditions. The ceremony opened with a welcome address by Ms. Kumari Ashna a student of Batch 25. Prof J. Philip, Chairman XIME Bangalore hoisted the flag in reverence of our country and in remembrance of the sacrifices that made India. Ms. Prachi Agarwal from Batch 25 gave a short speech and emphasized the relevance of this day in our lives. The Chairman in his address, reignited the spirit of patriotism that would drive us to be better citizens and better people. He also talked about the education scenario before Covid(BC) and after Covid (AC) and cautioned students to be diligent to make up the lost time. XIME has a particular tradition of distributing academic awards and scholarships on Republic Day to ensure appreciation for our students. Deserving students of Batch 25 received their Merit cum Means Scholarship and rank holders received the following awards.

- **Cash Award of Rs.25000 to Ms. Priyanka Chowdhury who scored the highest CGPA in First Year.**
- **Cash Award of Rs.15000 to Ms. Prachi Agarwal who scored 2<sup>nd</sup> highest CGPA in First Year.**

Merit cum Means Scholarship were awarded to the 7 following students

| SI No | Student Name          | Merit cum Means Scholarship Award |
|-------|-----------------------|-----------------------------------|
| 1     | Ms. Nilanjan Bagchi   | 200,000                           |
| 2     | Mr. Kumar Amber       | 150,000                           |
| 3     | Ms. Saumya Chauhan    | 200,000                           |
| 4     | Ms. Avipsa Mukherjee  | 150,000                           |
| 5     | Mr. Ayush Kumar Gupta | 100,000                           |
| 6     | Mr. Akshat Jain       | 100,000                           |
| 7     | Ms. Bhanu Singla      | 100,000                           |

The celebration ended with a vote of thanks and hearts filled with appreciation and love for our country and each other.



**The Award Winners with the Chairman, Director and the Deans**

# THE NEW LINE-UP

## XIME SOCIETY



President  
**Dr. J. Alexander, IAS [Retd.]**  
Former Chief Secretary  
Govt. of Karnataka



Vice President  
**Mr. Anil J. Philip**  
Exec. Vice President  
Vodafone - Idea



Secretary  
**Mr. C.J. Kuncheria**  
(Continues)

## BIRTHDAY CELEBRATION



**Honouring Hon. Secretary Mr. C J Kuncheria on his 80th Birthday**

XIME celebrated the 80th birthday of Mr. C J Kuncheria, Honorary Secretary XIME on November 7, 2020. The faculty, staff and students on the campus attended the function with great enthusiasm.

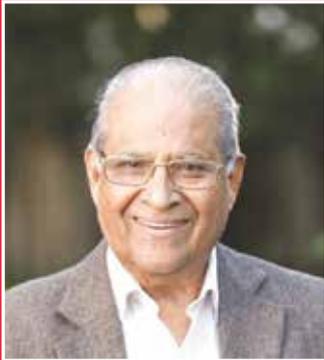
**Prof J Philip, Founder and Chairman XIME** addressed the gathering reminiscing the Institute's journey and expressed his gratitude for Mr. C J Kuncheria's dedicated and valuable service towards the institution. It was followed by an address by Prof. C. P. Ravindranathan, Vice Chairman, XIME

Bangalore. Mr. P.C Cyriac, (IAS Retd.), the President joined the celebration online. Dr. Nellaiappan, Director, XIME Bangalore and Ms. Christina Ghose, President of the XIME Alumni Association, spoke on the occasion.

In recognition of his services and as a mark of respect, the **MDP Hall was unveiled and renamed as the C J Kuncheria Hall**. The Honorary Secretary expressed his gratitude to all the attendees. He added that his greatest satisfaction was being a member of the core building team of XIME.

# AT XIME SOCIETY

## BOARD OF GOVERNERS / CHAIRMEN



**XIME - Bangalore**  
**Prof. J. Philip**  
(Continues)



**XIME - Chennai**  
**Mr. B. Mutharaman**  
Former VC, TATA Steel Ltd. &  
Former President - CII



**XIME - Kochi**  
**Amb. C. P. Ravindranathan, IFS (Retd.)**  
Former Indian High Commissioner  
to Australia



Director General  
**Dr. Kuncheria P. Isaac**  
Former Vice Chancellor KTU  
(Continues)



Vice Chairman, XIME - Kochi  
**Mr. V. O. Sebastian**  
Chairman ARECA General  
Trading LLC Dubai

## ST. XAVIER'S DAY CELEBRATIONS



The feast day of St. Francis Xavier was celebrated on December 3, 2020, starting with a Holy Mass. The occasion was graced by the Chairman, Prof. Philip; Chairman Kochi, Dr Alexander; the Secretary, Prof. Kuncheria;

Professors and students. Rev. Fr. Denzil Lobo, SJ, Former Director of St. Aloysius B-School was the main celebrant of the Holy Mass. Saint Xavier's Day brought the XIME family together in prayer and thanksgiving. The Holy mass was celebrated solemnly. The choir sang beautiful hymns of worship and praise. After the Holy Mass, the Chairman Prof. J Philip, XIME Bangalore laid the foundation stone for the New Ladies Hostel. A hearty community breakfast followed.

# CHRISTMAS CELEBRATIONS



Christmas was celebrated on Tuesday, December 22, 2020 in the campus festooned with Christmas tree, stars and lights; the essence of the season was captured and encapsulated by the smiles and cheers of the students and faculty alike. The Chairman addressed the students and faculty members wishing A Very Happy Christmas and New year, and he suggested to set a new beginning for greater days to come. Soaking in the spirit of Christmas, the students added sparkles by singing beautiful carols and playing music. The event concluded with a high tea.



# MDP/OBP/FDP/CONSULTANCY

| Programme Name                             | Participants                  | Date                                | Programme Type |
|--|-------------------------------|-------------------------------------|----------------|
| How to Excel in Publishing Research Papers | Professionals                 | December 21-22, 2020                | FDP - Online   |
| Leveraging data for effective decisions    | Professionals                 | December 19, 21, 22 & 23, 2020      | MDP - Online   |
| Campus to Corporate (C2C)                  | Employees of Tata Electronics | December 13, 2020 - January 8, 2021 | OBP            |
| 'Learning to Lead'                         | Employees of Tata Electronics | October 21-31, 2020                 | OBP            |

## LIVE PROJECT AND SUMMER INTERNSHIP PROGRAMME

### LIVE PROJECTS

Live project is an innovative practice that complements our management education philosophy of knowing, doing and being. Currently 130 students are doing live projects with 14 companies in various areas of specialization. Some of the companies that participated in the Live Project process as follows:

|                   |                     |                             |
|-------------------|---------------------|-----------------------------|
| Recotap           | Outlook             | Elseq                       |
| Tuted             | Quantel Electronics | KRG Technologies            |
| E-plus Learning   | Cresla              | The Money Roller            |
| CIED Technologies | Veripure            | Coffee n Thoughts           |
| Finalitics        | Kiddenzz            | Happiest Minds Technologies |

### SUMMER INTERNSHIP PROGRAMME

Summer Internship Placement Process Started in November 2020. The Highest stipend offered was Rs. 75000. Some of the prominent recruiters are shown below:

|             |                              |                   |
|-------------|------------------------------|-------------------|
| Adobe       | Mccain Foods                 | Big Basket        |
| VMware      | Outlook India                | Himatsingka Seide |
| FirstSource | Bajaj Allianz Life Insurance | Mphasis           |

# DOCTORAL PROGRAMME

Two of our scholars Mr. Mehraj Ud Din Bhat and Mr. Rajesh Palayil presented their Pre-Thesis Submission Colloquium on September 15, 2020 and October 15, 2020 under the supervision of external examiners at XIME Research Centre. One scholar has registered for the PhD program this year under the supervision of Prof. NMK Bhatta, Dean - Research.

## **(PGCM) - ONE-YEAR CONSTRUCTION MANAGEMENT PROGRAMME (AICTE APPROVED)**

Construction industry is on the upswing with the thrust given by Government to boost the economy. There is a huge demand for Construction Management professionals to execute complex mega projects. This is a one year plus full-time programme and covers the following subjects required by the Industry. The programme aims the following:

- Create awareness about the latest advancements in technical, technological and managerial aspects of the construction field.
- Apply various construction techniques and methods to plan and control construction projects efficiently and effectively.
- Understand the value of sustainable construction practices and apply them for optimal use of available resources.
- Foresee the risks associated with construction projects and mitigate them through prudent practices.



PGCM Batch 6

# SPEAKER SERIES

A series of lectures by eminent speakers giving an industrial perspective to the PGCM students.

| SNo | Topics                                     | Guest Speaker  |
|-----|--|--|
| 1   | Work Breakdown Structure                   | <b>Mr. Sessa Sai T V, PMP</b><br>Managing Director - Hyderabad at Savills India  |
| 2   | Cost & Management Accounting Techniques    | <b>M. Raghavendra,</b><br>Regional Director, WT Cost Management India  |
| 3   | Principles of Project Management           | <b>Mr. Amar Bhaskar</b><br>Management & Leadership Consultant<br>Advisor to the Board Health-Trial   |
| 4   | Project Planning & Controls Systems (MPCS) | <b>Mr. Nasar Vali,</b> Sr.Manager-Planning/Tendering<br>BGR Energy Systems Limited,<br>(M.Tech. in Const. Technology & Management, IIT Delhi<br>Management Education Program, IIM Ahmedabad) |
| 5   | Corporate Law                              | <b>Mr. Raghavendra S R,</b> Lawyer   |

## HOMAGE

With profound sadness, we share the demise of Ms. Divya Chawla, a student of the 1st batch, XIME Bangalore who was diagnosed with cancer. Divya was a quiet, industrious and focused student. She was survived by her daughter Advaita and husband Murali. Her loving memory will forever be in our hearts. May her soul rest in peace.



# XIME CHENNAI NEWS

## 2<sup>ND</sup> CONVOCATION XIME CHENNAI



The 2nd Convocation of XIME, Chennai was held on December 30, 2020, at XIME Chennai.

**Dr. Isaac Kuncheria, Director General XIME**, welcomed the gathering. **Prof. J. Philip, Founder of XIME**, presided over the function. **Dr. N. Panchanatham, Vice-Chancellor**, Tamil Nadu Teachers Education University

was the Chief Guest. Dr. N. Panchanatham presented the best out-going student award and awards of academic excellence.



Toppers with Chairman Prof. J. Philip, the Chief Guest and Board Members of XIME, Chennai

# MARIA PHILIP DEBATE COMPETITION

XIME Chennai organized the All Tamil Nadu Maria Philip Memorial Debate Competition this year in memory of Maria Teresa Philip, late daughter of Prof J. Philip, Founder XIME.

The event was conducted in two phases. The preliminary rounds were spread across three zones - Madurai, Coimbatore, and Chennai. Due to Covid 19, The preliminary rounds were conducted on online mode. The winners of the preliminary rounds participated in the finals of the competition which was held on December 29, 2020, in the presence of the Chairman Prof. J. Philip.

Overall the competition was represented by 70 teams spread across 28 colleges from different parts of Tamil Nadu. The participants very enthusiastically put forward their views on the given topic "Government's Economic Measures to deal with the impact of Covid -19 have so far been effective"

The team from **Madras Christian College, Chennai was the final winners.** They were awarded a **Rolling Trophy along with a cash award of Rs. 25000.**

Runner-up were from **Women's Christian College, Chennai,** and they received a **cash award of Rs.10000.**

The **Best Speaker Award** winner was **Miss. Irin Anna Cherian** from **Madras Christian College, Chennai,** and she received a **cash award of Rs.10000.**

The winners in the finals were selected by an eminent panel of three judges. Mr. Sam Daniel of NDTV, Dr. Thenmozhi from IIT Madras, and Mrs. Sujatha, Editor, Education - The Hindu.

Prof J. Philip, Founder and other distinguished guests distributed the prizes for the regional and state-level winners.



Prof J. Philip, Founder XIME, presenting the Rolling Trophy

# STUDENT CLUBS

## HR CLUB - HR RHYTHM

| EVENT            | DESCRIPTION  | DATE               |
|------------------|--|--------------------|
| Guest Lecture    | A guest lecture was organised for the HR students on impact of AI in HR. Also discussed the core function of an HR - recruitment, HRBP, Compensation and benefits.   | November 21, 2020  |
| Dumb Charades    | Participants were given a movie/series to enact and guess. They were rewarded points for each round. Later on, they were supposed to relate any of the given movie/series to any HR Concept and submit a write-up.   | November 12, 2020  |
| Hashtag Contest  | Students were required to suggest a unique hashtag for the club, and the selected hashtag would be used as the official # of the HR Club.  | November 4-6, 2020 |
| Group Discussion | A group discussion was held on the topics a) providing mental health services in an organisation- good or bad, b) Should there essentially be a filter on how you express your emotions in the organisation, The judges for the event were Prof. Rajesh & Prof. Gayathri . | October 10, 2020   |

## OPERATIONS CLUB - X-OPS

| EVENT               | DESCRIPTION  | DATE                                  |
|---------------------|--|---------------------------------------|
| Infografia          | Organized a creative event for the club members  | November 23, 2020                     |
| Guest Lecture       | Mr. Ram Prakash , General Manager - Logistics Daimler India lectured the students on - Importance of the Operations in business & Introduction to Supply Chain | September 7, 2020 & November 11, 2020 |
| The Valentine Chain | In this event the participants dealt with the business situation related to supply chain and logistics   | October 14, 2020                      |

## CULTURAL CLUB - XPRESSIONS

| EVENT                  | DESCRIPTION  | DATE              |
|------------------------|--|-------------------|
| Diwali Celebrations    | Diwali celebrations on zoom. The event started with an inspiring speech by the Special Guest Mr. Cyriac, Former Chairman XIME Chennai, and followed by our Chief Guest Dr. Nandagopal, Director of XIME, Chennai | November 8, 2020  |
| Christmas Celebrations | Christmas celebrations were organized in XIME campus with live streaming for the students who were away.   | December 22, 2020 |

## MARKETING CLUB - XMARKETEERS

| EVENT                                      | DESCRIPTION  | DATE                 |
|--|--|----------------------|
| Tagline The Club                           | Marketing Club has come up with a Tagline Contest. #SuggestTagline #GiveUsATagline<br>The best one would be selected and announced on the day of the Inauguration. Word limit was not more than 6 WORDS. | October 16, 2020     |
| Mad Ads                                    | Participants needed to make a print ad(Poster) with the product which they would have chosen and had to come up with a USP for the product.  | November 2, 2020     |
| Pitch-Er Perfect! Elevator Pitch. Scenario | Think of an existing product - a good or a service that you wish to speak about and elevate it through your pitch. Avoid branding the product in your elevator pitch.                                    | November 6, 2020     |
| 15 Secs - What Is Marketing To You         | Request all the XMarketeers to send a 15 secs video on "What is marketing to you" The aim is to compile the videos and feature all our members on our Instagram page.                                    | November 13-27, 2020 |

## FINANCE CLUB - FINNACLE

| EVENT  | DESCRIPTION   | DATE              |
|--|---|-------------------|
| RCEP (Regional Comprehensive Economic Partnership) | The session highlighted the goals, objectives, benefits & current members of RCEP. It featured India's decision to opt-out, the objections raised by India, and the pros and cons.          | November 21, 2020 |
| Investor's Awareness Program                       | The students were enlightened with the need for investments, introduced various investment options available, knowledge in the mutual fund field and various mutual fund schemes available. | November 7, 2020  |
| Bank Moratorium                                    | The session covered information related to Bank Moratorium including the types of moratoriums, how moratoriums work, their advantages, and drawbacks.                                       | October 10, 2020  |
| Quiz   | This activity tested the students' knowledge about recent finance events, basic knowledge about financial terms.  | October 17, 2020  |
| Stock Market                                       | The activity was conducted using an online stock simulation application to make the students familiar with the stock market without putting in their actual money.                          | October 3, 2020   |

# SPEAKER SERIES

XIME Chennai organized 8 Speaker Series for students during November and December 2020.

| Sl.No | Topic   | Resource Person   |
|-------|---|---|
| 1     | Operational Excellence in Manufacturing Organizations | Dr. Nithyanandan Devaraaj, Executive Director - AMEX Alloys & Chairman - Shri Avinashiappar Trust |
| 2     | Marketing Challenges in the Digital Era               | Mr. R Balachandar, Co-founder & CEO of Wassup   |
| 3     | Entrepreneurial Challenges                            | Mr. Antony Paul Kunnath, Director - HR, Kunnath Papers  |
| 4     | Branding Strategies                                   | Ms. Abilasha Anish, Assistant Vice President, Marketing at Star Network - Vijay TV                |
| 5     | Career Planning as a Management Student               | Ms. Anne Helena Devashayam, Scholar - Princeton University, USA                                   |
| 6     | IPL story - New Business Concept                      | Mr. S N. Prasad, Chartered Accountant and Former CFO, Kingfisher                                  |
| 7     | Managerial abilities in Uncertain times               | Mr. R. Varadharajan, Executive Director, Rjashree Sugars & Chemicals Ltd.                         |
| 8     | Success story of 108 Ambulance                        | Mr. Venkat Changavalli, Advisor, Leadership Mentor & Author                                       |



**Mr. Venkat Changavalli**



**Dr. Nithyanandan Devaraaj**



**Mr. R Balachandar**

## FACULTY ACHIEVEMENTS / PUBLICATIONS

### RESEARCH PUBLICATIONS IN JOURNALS

1. Nandagopal, R. and Devasia, E., Influential factors in Business School Selection- Students' Perspective, Journal of Research in Business and Management.
2. Nandagopal R, Mercia Selvamalar Justin, Online Teacher's and learning experiences of Higher Education Institution, Education paper online, Oct 19, 2020

3. Louise Patterson, Damodharan Varadarajan and Beena Salim (Dec, 2020) Women in STEM/SET Gender Gap Research Review of the United Arab Emirates (UAE) – A Meta-analysis, Published in Q2 Journal Gender in Management: an International Journal ISSN: 1754-2413.
4. Rekhapriyadharshini, David Jawahar and Asraar, "Effect of Transformational Leadership on Organizational Citizenship Behavior: Mediating Role of Organizational Learning Culture" LBS Journal of Management & Research (July -Dec 2020)
2. Dr. R. Nandagopal participated as a panel member on the topic: Solution to education challenges and way forward, Themes sharing ahead at Management Education Summit on December 19, 2020 organised by CII, TBNTDP
6. Dr.S.Gayathri had attended three days of "Case Writing Workshop" organized by the Association of Indian Management Schools(AIMS) from September 28-30, 2020.
7. Dr. Suresh Nanda Kumar participated in:
  - Operational Excellence (OPEX) and Digital Transformation 4.0 Summit by CII on Nov 24 and Nov 25, 2020
  - Certification in the Internet of Things from IIIT Allahabad through the AICTE ATAL Program.
  - Cloud computing certification from VSkills, Govt. of India and Govt. of NCT.
  - Certification in using Mendeley referencing tool

## INTERNATIONAL CONFERENCES

1. Damodharan and Nandagopal (Oct 2020) Higher Education PreCovid & During Covid-19 E-learning Faculty's Perception, International Conference on Management and Information Systems (ICMIS-20) organized by the International Forum of Management Scholars (INFOMS) and Chitkara University

# STUDENTS' WINNING STREAK

| Date              | Participants  | Event   | Result        |
|-------------------|---|---|---------------|
| December 12, 2020 | Katya, Shashank   | Case study Presentation at Jaipuria University              | I Place       |
| December 12, 2020 | Kendrick, Preethi, Vaibhav saraf, Aparna Balaji                     | Case study Presentation at Jaipuria University              | II Place      |
| December 8, 2020  | Ankur Agarwal   | GNOSIS'20 by XLRI   | Participation |
| December 13, 2020 | Katya Shashank<br>Kendrick Paridhi Taparia,<br>Satendra Singh Yadav | MMA business quiz   | Participation |
| December 19,2020  | Hari Gurleen & Prathamesh   | NIT Trichy All India Marketing Competition Nisadya          | II Place      |
| November 21, 2020 | Ishani Kostha   | BLOC Board Room Challenge 2020 Organized by - Business line | Runners Up    |

# CELEBRATIONS

## REPUBLIC DAY CELEBRATION

The 72nd Republic Day was celebrated with zeal and joy at the XIME Chennai campus. The function was presided by Dr. J. Alexander, President, XIME society, who hoisted the National Flag. Dr. Nandagopal, the Director, welcomed the gathering. It was followed by cultural programmes. Dr. J. Alexander gave the presidential address. Students and faculty in the Best attire were selected and honoured.



Scholarships for students were also announced in the Programme. Overall, 8 Students received their scholarships.



## PONGAL CELEBRATIONS

The Pongal celebration was conducted with grandeur on January 11, 2021 in the XIME, Chennai campus. The celebration included the traditional Pongal games and preparation of Pongal sweets by the students.



Scenes from the Pongal Celebration

## DIWALI CELEBRATIONS

Students of Xpressions, XIME cultural club graciously hosted the Diwali celebrations on zoom for the students and faculty with a variety of lively cultural programs on November 8, 2020.

## CHRISTMAS CELEBRATIONS

Christmas was celebrated on Dec 22, 2020, from 4 PM. The event was conducted in the XIME campus with live streaming for the students who were away from the campus.



The Christmas Choir

## MDPS/FDPS/CONSULTANCY

| Programme Name  | Participants  | Date                           | Programme Type |
|---|---|--------------------------------|----------------|
| Online Program on <b>"Creating Impactful Dashboards using Power BI"</b> conducted by Mr.S. Bhanu Kumar, an Expert in BI | Executives from Bosch, Delphi TVS, Nippo Batteries, Veedol, and Thai Summit                               | November 30 - December 2, 2020 | OBP            |
| <b>MDP on Strategic Sourcing</b> by Dr. Suresh Nanda Kumar  | Executives from Flextronics, NSK India, Aggreko India, Right Tight Fasteners, and ATV Precision Equipment | December 28 - 29, 2020         | OBP            |
| <b>Case Study Method of Teaching</b> conducted by Dr. Nandagopal, Dr. Jawahar, and Dr. Suresh Nanda Kumar               | Sairam Institute of Management Studies, Chennai   | December 21 - 23, 2020         | FDP            |
| <b>Econometrics for Social Science Research</b> led by Dr A Duraisamy   | External participants from various academic institutions  | October 12 -13, 2020           | FDP            |

# XIME KOCHI NEWS

## MARIA PHILIP INTERCOLLEGIATE DEBATE COMPETITION



Winners with Prof. J. Philip, Chairman Bangalore, Dr. J. Alexander, IAS (Retd.), President, XIME Society and the Chief Guest

The Grand Finale of All-Kerala Maria Philip Intercollegiate Debate Competition 2020 – 2021 was held on January 9, 2021. Six teams from four different zones participated. The teams were from St Joseph’s College, Kozhikode, St Thomas College, Thrissur, Vimala College, Thrissur, Rajiv Gandhi Institute of Technology, Kottayam, Kerala University Campus, Trivandrum and T K M College of Engineering, Kollam. There were five members in the judging panel, and it was chaired by Mr. R. Balachandran,

Founder and Managing Director of SB Global Educational Resources Pvt. Ltd. Other panelists were Ms. Rajasree R, Head- HR, TCS, Mr. Anilkumar G., Managing Director, Action Rich Business Solutions, Ms. Usha Mary Mathen, Deputy Vice President, Federal Bank and Dr. Zakkariya K. A, Director, DDU Kushal Kendra, CUSAT.

The event started with the welcome speech by Dr. T.V. Francy, Director, XIME Kochi. Prof. J. Philip, the Founder of XIME, Prof. C. P. Ravindranathan IFS (Retd.) Chairman, XIME Kochi addressed the gathering.

The team from **St. Thomas College, Trissur was the final winners.** They were awarded a **Rolling Trophy along with a cash award of Rs. 25000.**

Runner-up were from **St. Joseph’s College, Kozhikode** and received a **prize money of Rs. 15000,** certificates and medals.

The **Best Speaker Award** was **Ms. Meghna Manoj** from **St. Joseph’s College, Kozhikode** and she was awarded with the prize money of Rs. 10000, medal and certificate.

The distinguished members on the dais distributed the rolling trophy, cash awards, medals and certificates to the winners. The members in the judging panel distributed the cash prizes and certificates to the winners of Zonal rounds. Ms. Lincy P.T., Assistant Professor, XIME Kochi proposed the vote of thanks.

# STUDENT CLUBS

## HRUDAY - THE HR CLUB OF XIME KOCHI

| Event                                    | Description  | Date                 |
|--|--|----------------------|
| <b>Quiz</b>                              | This activity was conducted for HR students to sharpen the domain knowledge  | November 29, 2020    |
| <b>NIPM -Student National Conference</b> | It was the National Student Conference STUNA HR 5.0, hosted by NIPM Madras Chapter   | December 11&12, 2020 |
| <b>HRuday Chronicles Release</b>         | E-magazine of HRuday was released, through LinkedIn. The magazine included content like HR articles, business news, student HR blogs, messages from alumni, fun sections, HR jargons and HR Talks. | December 5, 2020     |

## XSEED CLUB

| Event   | Description   | Date                |
|---|---|---------------------|
| Know your social worker                                 | Social Media Awareness campaign about prominent Social Workers: Krishnammal Jagannathan, Tulasi Munda, Saalumarada Thimmakka, Baba Amte, Kailash Satyarthi, Dr. Ida S. Scudder, Sudha Varghese      | November & December |
| Children's Day  | Xseed donated stationery items and educational books on Children's Day to 2 orphanages in Ranchi, Jharkhand. The two orphanages students visited were: Aanchal Shishu Ashram and Asha Shelter Home. | November 14, 2020   |
| Social Media awareness campaign on Break the Stereotype | XSeed conducted a Social media awareness campaign on "Break the stereotypes" and uploaded posters and videos on XSEED's social media accounts.  | November & December |

## FINITIATIVE: THE FINANCE CLUB

| Event     | Description  | Date              |
|-----------|--|-------------------|
| MEMEMANIA | <p>It was a meme event where all the participants had to upload their business memes in google form. Students could participate individually or join as a group of 3. 80% weightage was given to the ratings of Finitiative seniors and 20% weightage was given for Instagram Likes.</p> <p><b>The winners:</b><br/>           ATHOLOGAM (1st Position)<br/>           Aswin Vinod, Rupesh Nair, Alen Joe Dominic<br/>           PRANI (2nd Position)<br/>           Pradeep Mahato, Nikhil Harchandani<br/>           PRADHANMANTRI_BAE_BANAO_YOJNA (3rd Position)<br/>           Tushar Ranjan Panda, Rishabh Mahendru, Deepak Chauhan</p> | December 13, 2020 |

|                                       |  |                 |
|---------------------------------------|--|-----------------|
| Webinar on Emerging Trends in Finance | The speaker was Mr. N Dhanushkodi, a Financial Professional, founder and director of bizcatalyst Consultants Pvt Ltd. He shared his experience on Working Capital Management, Inventory Management, Costing, Pricing, Profitability Analysis, and Negotiations. It attracted 84 participants | January 6, 2021 |
|---------------------------------------|--|-----------------|

## SPEAKER SERIES

| Topic   | Name of the Speaker   |
|---|---|
| Management Skills for the New Normal: What to Learn and How | Mr. Debashish Ghosh, Vice President and Country HR Head, Berkadia Services India Pvt. Ltd. (A Berkshire Hathaway and Jefferies Financial Group Co.) |
| "A Way Ahead for Reliance"                                  | Mr. K.C. Narendran, Senior Vice President and State Head- Kerala, Reliance Jio Infocomm Ltd.  |

## FACULTY ACHIEVEMENTS/ PUBLICATIONS

- Alex, D. & Lawrence, J. (2020). Exploring Dependencies Among Corporate Social Responsibility, Attitude Towards Brand and Purchase Intentions, *Zeichen Journal*, 6(9), 209-216. DOI: 15.10089. ZJ.2020.V6I3.285311.2147 [Indexed in Scopus]
- Devasia, E. & Nandagopal, R. (2021). Business school selection - students' perspective of the influential factors, *Quest Journal of Research in Business and Management*, ISSN (Online): 2347-3002, Volume-9, Issue-1
- The Theme paper authored by Mr. Rahul Lexman, along with two of the batch 7 students- Ms. Shameem Cina Thomas & Ms. Dhivya R won the 1st Runner up award for the event-MANTHAN 2020, A National level unique Innovation Challenge Competition for B-Schools/ Academic Institutions organized by UN Global Compact Network India on the theme - "Responsible Management Education In A Post Covid World: Emerging Innovative Practices In Management Schools", held on November 27, 2020.

### PAPER PRESENTATION

Dr. Ranjana Varghese along with Dr. Mohammed Naseer Jaffer and Ms. Vasudha Vasudev presented a paper titled *Lauderdale Paradox in COVID-19 Pandemic times - A study of Kerala* - at the 17<sup>TH</sup> International Conference on Business by University of Sri Jayewardenepura Management, Srilanka on December 11, 2020

## NEWSPAPER ARTICLES

Dr.Ranjana Varghese wrote an article titled "Role of Kudumbashree in combating COVID -19 in the state of Kerala " in Mathrubhumi Newspaper on June 16, 2020. She also authored an article titled "Kudumbashree leads the way in Kerala local Self Government Elections " in Times of India, December 8, 2020.

## XIME KOCHI EXTERNAL PROGRAMS

Sharpen Your Financial Decision-Making Skills: As Enterprises brace the impact of Covid-19 and its uncertainties, it is becoming evident that firms managing their cash flows effectively are likely to succeed better in the marketplace. Cashflow is now a critical metric for the health of today's enterprises. For management, a strong foundation and insights into the financial system will help actualize the financial objective of an organization. This program facilitated participants to enhance their problem-solving ability within the financial domain. The program was held online from December 2-4, 2020. The faculty involved were - Dr. S G K Sharma, Mr. Deepak Shankar H, Mr. Basil Neelambra and Ms. Lincy P. T.

## FACULTY WORKSHOP

On January 9, 2021, Mr. Anil Philip, Vice President, XIME Society conducted a workshop for the faculty XIME Kochi, the first of its kind to be conducted in the campus. It was a process of deliberating on ways to enhance the teaching and learning experience.



Faculty with Mr. Anil J. Philip, Vice President, XIME Society

# MOU SIGNED BETWEEN XIME KOCHI & MAKER VILLAGE

Xavier Institute of Management & Entrepreneurship, Kochi signed an MoU with Maker Village for collaboration through Knowledge Transfer, Academic Research, Skill Development in Management & Entrepreneurship on 4th February 2021.

XIME Director General, Dr. Kuncheria P. Isaac, XIME Kochi Director, Dr. T. V. Francy, XIME Kochi Associate Dean, Dr. Ranjana Varghese, Dr. Elizabeth Sherly, Director IIITMK, Mr. Prasad Balakrishnan Nair, CEO Maker Village were present for the signing of the MoU.



# FORTHCOMING EVENTS

1. **An Inter-Institutional Students' Seminar on Digitalization and Management - Graduate School of Corporate Management of RANEP, Moscow and XIME Bangalore - February 24, 2021.**
2. **Finals of the Maria Philip Memorial Debate Competition - March 5, 2021.**
3. **A Half-a-day Seminar on 'Thirty Years of India's Liberalization' - March 5, 2021..**
4. **A Programme by XIME in Leadership Development for Administrators of Mar Thoma Church, Thiruvananthapuram - March 8-10, 2021.**
5. **A Workshop to be organized by XIME on fostering Entrepreneurship among Gulf Returnees, Kozhikode - March 17-18, 2021.**
6. **An Entrepreneurship Development Programme for Budding Entrepreneurs, Kozhikode - March 19-24, 2021.**



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IF UNDELIVERED PLEASE RETURN TO:

**Xavier Institute of Management & Entrepreneurship**

Electronics City, Phase II, Hosur Road, Bangalore - 560100

Tel : (080) 28528597/8598 Fax : (080) 28520809

E- mail : [xime@xime.org](mailto:xime@xime.org)

Website : [www.xime.org](http://www.xime.org)